

# ALSA AGM

**Meeting Monday 26<sup>th</sup> September 7:30pm**  
**Staff room**

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## **Attendees:**

Emma Betteridge, Serena Pattison, Amy Lander, Ben Cumming, Miriam Keaveny, Grace Sciacca, Kira Behvandi, Mark Stobbart, Calinai Blay, Emma Moon, Winona Duren, Mairead McGuire, Kubra Cam Donmez, Keith Smithard

Apologies: Rabiah, Charlie Cash, Kate Bradford, Michelle Galea

## **ALSA Committee Confirmations including Year Reps**

Charlie Cash is standing down as Treasurer.

The following committee positions were voted in by consensus.

Emma Betteridge – Chair  
Ben Cumming - Treasurer  
Amy Lander - Secretary

Year reps are:

Year R – Michelle and Gini  
Year 1 – Mairead and Rabiah  
Year 2 – Kubra and Kate  
Year 3 – Ema and Emma  
Year 4 - Mark and Kira  
Year 5 - Sarah  
Year 6 – Miriam and Grace

## **Finance**

### **Treasurer's Statement**

#### **FUNDRAISING**

Firstly, this was ALSA's first full year with no lock down since 2018-19. We were still affected by Covid though and the first terms' events, including the in-school Halloween film and Xmas virtual raffle, were successfully adapted.

With that in mind, it's difficult to compare year on year but the live events have been understandably popular and well supported. Halloween & Bunny Hop both made a lot more money than previous years versions. But the most profitable events were the Autumn fair, Summer Auction, Ball/party, Ball/party auction, 2'uesday sponsorship & Summer festival.

The sponsorship and virtual events (that in previous Covid years were used to replace the live events) like Lapland and virtual quiz have inevitably seen a decrease in profits this year.

I've added the expenses column this year as some parents mentioned expenses in the survey.

Cash back from commercial partners - Easy fundraising, Amazon Simple, etc. donations are not as good as previous years so these could be maximised more. Simple changes like some of the companies offer more % commission if links are put on our website.

We've been grateful to those parents that have given their time and expertise to take on events such as Wreath making, Eco clothes and Whisky night.

Non uniform & Cake Sales were also hugely successful.

Signing up to Just Giving has made sponsorship events easier, link can be sent to friends & grandparents, gift aid is claimed on our behalf and it's given the fantastic teachers the opportunity to raise money for the school.

Our new Eco Policy has had an effect on the events. As well as the hugely successful Eco Clothes night, Bags2School has been replaced with second hand uniform and second hand xmas jumper sales.

In total we made an amazing **£34,460** net.

The year 2021-22 did see a large jump in the number of events organised. In years up to 2019-20 ALSA had 23 events/sales items per year and this past year we did 45. This approach has made 23% more money but for double the amount of work. It's my opinion that ALSA should reduce the number of events and focus on making them more profitable.

#### EXPENDITURE

**£33,577** has been given to the school over the year to pay for facilities & equipment such as 8 Interactive whiteboards, projector for the hall, reading scheme, KS2 TA, Twinkl and a £1000 contribution to the children's Panto trip.

The rest was spent on the running costs. 4 Zettles were purchased enabling events to be more cash free and give those parents that might not carry cash the opportunity to buy. Also removing the need for floats saves a huge amount of volunteers time.

The deposit for the climbing frame will show in next year's accounts and the balance will be paid towards the end of this term.

#### CASH AVAILABLE

Taking into account unrepresented cheques, committed expenditure and anticipated income we have £2,583 available funds to spend.

There's still money to come in, including Gift aid, Comedy Garden commission & house sales £ from Ashtons, circa £1000.

#### Mr Smithard

Funding priorities for this year include

- Playground equipment
  - Mrs Hobbs has put together some ideas including Table Tennis tables, basketball nets, hockey equipment, balls, bean bags etc - approx £3.5K
- Updated books for each year group particularly to provide a more inclusive representation of faiths, genders, ethnicities etc.
- In school experiences - so that school doesn't have to keep asking parents to contribute every time.
- Suggested a discretionary fund which the school could use to replenish the RRI, Maths resources etc.

Agreed fundraising targets for this term would be the outdoor play equipment to begin with.

The schools fundraising wishlist is in line with what parents voted in the survey to spend money on - play equipment, what school wants, experience days and books.

## **Events**

The feedback from the survey was there were too many events too close together! Need to spread events out throughout the year.

Discussion around which events to run this year bearing in mind the feedback that there is too much asked of parents and too much happening close together. Focussed on the events that got more than 50% of the vote in the survey.

There was general support of running the following events.

- Christmas Fair
- Bonfire Disco
- Summer Fair
- Summer Festival
- Summer Ball/Party
- Wreath making
- Quiz
- Easter Egg hunt
- Online auction

In trying to decide on dates there was a lot of discussion around how to space events out.

Christmas Fair - suggested date 10th December

Bonfire Disco - suggested date 4th November

Summer Fair - suggested date 20th May

Summer Festival - suggested date 14th July

Summer Party - suggested date 23rd June

Easter egg hunt - suggested date 31st March

Wreath Making - 1st December

Quiz - suggested date 2nd March

## **Fundraising Initiatives**

### **Non Uniform days**

It was agreed there were too many non-uniform days. Agreed to have one Break the Rules day per term

- 14th October
- 10th February
- 26th May

### **Christmas cards**

Some feedback about whether these were eco-friendly. Since they are paper and recyclable it was agreed to continue - **need volunteer to coordinate admin of this ASAP**

### **Christmas Jumpers**

Lots of feedback that these are not eco-friendly and too much to ask parents to keep buying, however some people still liked the idea. It was suggested that we could have a week in which children could wear any Christmas Jumper. **Emma** will ask parents to

donate used Christmas jumpers early to hold a second hand sale and gauge if there are enough second hand ones. Undecided on ordering more.

### **Christmas Gin/puddings**

Decided not worth continuing

### **Pantomime**

We have 350 tickets reserved for Panto on 11th December. Need to start advertising this now. **Need volunteer to coordinate this ASAP**

### **Quiz night**

Decided to organise later in the year to allow more time. Suggested date 2nd March

### **Bake sales**

Lots of feedback that there is too much sugar offered. Agreed that each class will organise an after school sale each. Reps can decide what that will be. In previous years we have had book sales, sports equipment sales, ice lollies etc. Dates tbc - **Emma** will send suggested list round.

### **Summer Ball**

Cant do this at SMM this year. Suggested to hold at Old Albanians - **Emma** will contact to ask about suggested dates. **Need a separate committee to organise as it's a lot of work.**

### **Mothers Day gift amnesty**

Everyone agreed this was a good event. Suggested that we ask people earlier to keep unwanted Christmas presents so we get better quality of gifts. Suggested date 17th March.

### **Online auction**

Need to start sourcing prizes from January. **Need volunteers to take this on.**

### **Dates of next ALSA meeting**

TBC